



1. B.I.G. EXACT

Rodenstock GmbH / RODENSTOCK POLSKA Sp. z o.o.

B.I.G. EXACT from Rodenstock is a revolution in optical lenses. Our 140-year tradition and innovative approach focus on personalized precision. Each pair of lenses is precisely tailored to your individual needs, ensuring perfect vision. Advanced technologies and ergonomic design provide maximum comfort throughout the day. B.I.G. EXACT meets the highest ISO quality standards, which confirms its exceptional quality. It is a product that combines tradition, experience and modernity. Choose B.I.G. EXACT from Rodenstock and discover a new quality of vision.



2. B.I.G. NORM

RODENSTOCK POLSKA Sp. z o.o.

Lenses based on an approximate biometric eye model that uses Rodenstock's unique AI technology.



3. DNEye 3

VISIONIX LTD. / RODENSTOCK POLSKA Sp. z o.o.

DNEye Scanner 3. Glasses tailored to you. Customized lenses with revolutionary DNEye®3 vision measurement technology. From precise eye measurements to truly precise vision with biometric intelligence.



4. ES™ 800

Essilor International / ESSILOR POLONIA Sp. z o. o

The ES™ 800 set is an improved and more efficient version of Mr. Blue. It is a compact and easy-to-use in-store finishing system, consisting of ES™ 800 edger and TCB™ 800 (Tracer-Centerer-Blocker). A hybrid version, ES™ 800M, combining milling and grinding, secures the edging of slippery or delicate lenses and prevents axis deviation risks. Its state-of-the-art technologies provide unparalleled edging and customization possibilities. Combined with the M'Eye Custom web app, you can showcase your craftsmanship with unique styles. M'Eye Custom™ app has a unique function called M'Eye Diamond™ designed for personalizing lenses with crystals by selecting their number and colour. Users of the ES™ 800M set don't have to worry about cracks on string frames, thanks to a self-adjusting process that combines a rough grinding cycle that automatically adapts to the curvature of the lenses up to (base 10).



5. Hi-Vision Meiryo

HOYA LENS POLAND Sp. z o.o

Hi-Vision Meiryo is the latest and most advanced premium anti-reflective coating offered by HOYA. With exceptional clarity, scratch resistance and UV2 protection, Hi-Vision Meiryo has the most effective combination of features for visual acuity, long-lasting lens protection and unrivalled clarity



6. Collection of NanoCLIP eyewear frames

Grand Vision Optics Ver Sport, S.L. / OPTYKA BRENK s.c.

Why do we use protective sports glasses frames? Because every year over 600,000 eye injuries are recorded globally in people practising sports, and 50% of them are serious and very serious injuries that require hospital care. School-age children are particularly vulnerable to accidents. For this reason, the Nano Sport collection was created to protect children's eyes at this critical period and allow them to safely practice amateur and competitive sports. Nano Sport frames not only protect the eyes against impacts, but also facilitate appropriate correction of children's vision. They prevent exclusion of children with vision impairment from their favourite sports activities. Unlike frames from other manufacturers, Nano Sport are frames designed for both indoor and outdoor sports. Nano Sport are protective sports frames for champions!



7. Carrera 1062/S ultrapolar sunglasses

SAFILO POLSKA Sp. z o.o.

Carrera 1062/S ultrapolar - a collector's model with a characteristic "C" on the front, a double bridge and decorative temples. Ultrapolar lenses offer excellent impact resistance, UV protection, glare suppression, high contrast and anti-reflective coating. They meet safety standards and are perfect for driving. Made of polycarbonate, they provide excellent vision quality. You can also choose Carrera Polarized lenses containing a special polarizing filter.



8. Polaroid 7048/S sunglasses model 8LZ

Safilo Group S.P.A. / SAFILO POLSKA Sp. z o.o.

Polaroid 7048/S ultrapolar are glasses with ultra-polarizing lenses, designed to experience an even more colourful image of the world. Ultra-polar lenses make colours more vivid, which is beyond the capabilities of traditional polarized lenses. They protect the eyes from sunlight (UV400) and ensure high efficiency without interference caused by glare. Made of thermoplastic polycarbonate material that is suitable for impact-resistant lenses.



9. F012 spectacle frame

DEK OPTICA Sp. j. Daniluk, Doleczek

The aesthetics of Nenu Eyewear frames is one of the key aspects that distinguishes this product. Original design, created and developed in Poland by Ewa Doleczek, is on the one hand unique, and on the other hand, it refers to trends in international fashion, which is supported by awards ("Women's Brand of the Year" awarded twice - in 2020 and 2023) and recognition at Polish and international industry exhibitions. The Nenu brand is inspired by impressionism, its richness of colours, play of light, but also the creative freedom of artists of this trend. The F012 model is particularly inspired by the idea of impressionism, a trend in art that wanted to capture the world in its variability and transience of reality. The decorative, wave-shaped lamination of F012 gives the impression of movement and discreetly introduces dynamism into the frame. Set in smooth colours of pink, black or green, the laminating decor comes to the fore and gives the frame expressiveness.



10. RMLOP11 glasses frame

Rimmel / WARSZAWSKI USA

DESIGN: RMLOP11 is a hand-made frame with a unique stripe pattern, which takes the clean concept to a new level. This handcrafted product was created from scratch by designing adapted sheets made of Italian acetate specifically for this frame, which makes the RMLOP11 unique with its fully 100% hand-made production process.



11. Visufit 1000 centration platform with a virtual try-on

CARL ZEISS Sp. z o.o.

The Visufit 1000 platform combines precise centration of glasses with a virtual try-on. The platform was created to conduct centration testing in an optical salon using the latest optical and electronic technologies. A quick and precise examination is recommended for every patient regardless of the selected type of glasses frames and lenses.



12. Nexo Relaxing Glasses Lenses

JZO / Grupa Essilor

NEXO – created to meet the challenges of a modern lifestyle! When looking at a distance, they ensure sharp vision, while at close range they support vision by adding a small amount of power to the lower areas of the lens. Thanks to this, eyes need lower accommodative effort, and the user feels relaxed and comfortable when performing tasks while looking from short distances (using a computer, smartphone or reading). Lenses may be personalized according to the individual parameters of users.



13. Sensity Fast

HOYA LENS POLAND Sp. z o.o

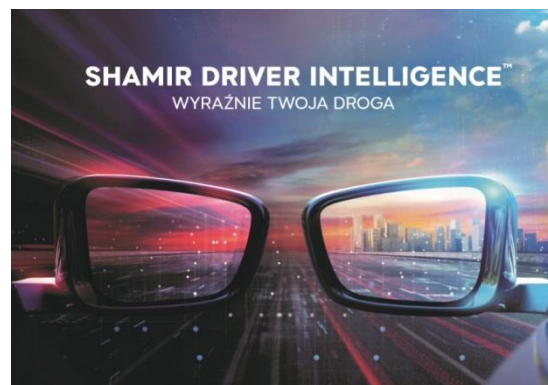
The highest quality technology from HOYA makes Sensity Fast the fastest photochromic lenses available on the market, designed to deal with the biggest problem of glasses users - too slow brightening of photochromic lenses indoors. Sensity Fast reach half faded back state indoors in seconds, making them ideal for customers who move frequently and lead an active lifestyle. Sensity Fast lenses provide 100% UV protection and modular blue light control, protecting users not only outdoors from sunlight, but also indoors - while working in front of digital device screens.



14. Shamir Driver Intelligence

SHAMIR POLSKA Sp. z o.o.

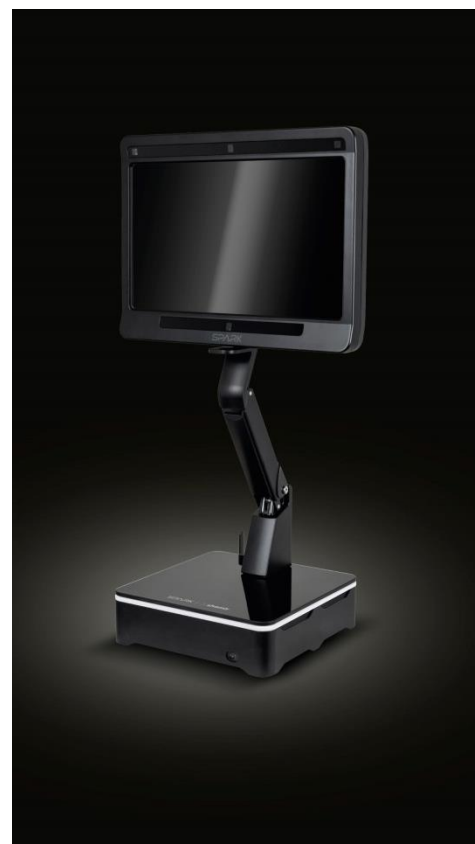
Shamir Driver Intelligence™ are eyeglass lenses dedicated to drivers and created as a result of many years of cooperation between Shamir and the BWT Alpine F1 Team®. Composed of two pairs of lenses, they constitute a comprehensive solution that meets many needs in various lighting conditions. The design of the new lens has been developed to offer clear and sharp vision and reduce glare during the day, at night and in low light. The lenses were created as a result of research involving professional drivers who faced extreme road challenges. They are powered artificial intelligence (AI) to ensure the highest quality of drivers' vision while driving. They are intended for automotive enthusiasts, professional drivers and everyday car users.



15. Shamir Spark™ 4W

SHAMIR POLSKA Sp. z o.o.

Shamir Spark™4W is an advanced measuring device designed to simplify and shorten the process of measuring the spectacle frame in relation to its position on the patient's face. Spark™4W is an optoelectronic system based on precise 3D stereopsis technology and artificial intelligence (AI). The device allows you to automatically obtain the necessary patient measurements with 1 click. Shamir Spark™ Remote is a dedicated application that allows taking a patient's photo with any mobile device. Spark™ 4W guarantees accurate measurements in the customer's chosen frame and colour, providing patients with comfort and intact personal space. With the accuracy of the measurement, the lenses are precisely matched to each patient, minimizing the risk of maladjustment and the need to correct measurements. The device is intuitive because it does not require the use of additional accessories, such as clips or covers for spectacle frames, which makes the work of eye care specialists easier. Shamir Spark™4W offers the most advanced and professional examination.



16. ZEISS ClearView stock lenses

CARL ZEISS Sp. z o.o.

Conventional single vision lens designs often compromise good optics to make them flat and thin enough. However, ZEISS ClearView single vision lenses are not standard lenses. They provide clear vision and an attractive appearance - without compromise. Don't compromise when visual comfort is at stake. ZEISS ClearView single vision lenses provide exceptionally clear vision across the entire lens surface, and the lens itself is flatter, thinner and more attractive than a standard lens.



17. UV-Max spectacle lenses;

SZAJNA OPTICAL LABORATORY

Colourless UV-Max glasses lenses filter light harmful to the eyes. They block harmful UV radiation 100% and most of the blue light harmful to the eyes. They improve visual contrast (day and night) without changing colours. UV-Max are lenses for people looking for maximum protection. They can be used all day long, indoors and outdoors. When combined with chemical dyeing, they become the most effective sunglasses.



18. VEO X-Master G2 progressive lenses

SZAJNA OPTICAL LABORATORY

VEO X-Master G2 progressive lenses with Digital Ray-Path 2 technology, take into account the amplitude of accommodation of each user. This ensures, above all, vision virtually free of peripheral distortions. At each point of the lens, in comparison to other progressive glasses, the real range of vision also increases, which translates into unprecedented comfort of using glasses.



19. ZEISS MyoCare lenses

CARL ZEISS Sp. z o.o.

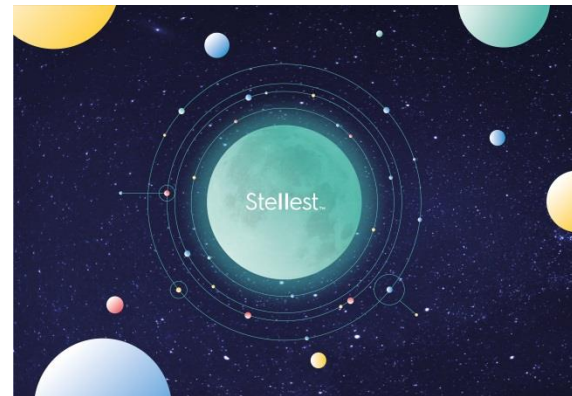
ZEISS MyoCare lenses can help you effectively slow down the progression of myopia and get closer to your physiological growth curve. ZEISS MyoCare - our most effective lens design solution, designed to slow the progression of myopia in children, while providing the same level of comfort and vision as ZEISS single vision lenses.



20. Stellest

Essilor International / ESSILOR POLONIA Sp. z o. o

In the case of myopia, correcting a child's eyesight will not prevent the defect from getting worse. Myopia can continually worsen, affecting your future vision. Stellest™ spectacle lenses are the best solution from Essilor to combat child's myopia, and their effectiveness has been clinically confirmed. Stellest™ spectacle lenses from Essilor® are an innovative solution that slows down the progression of myopia in children. Compared to single vision lenses, Stellest™ spectacle lenses from Essilor® slow the progression of myopia by an average of 67% when worn for at least 12 hours each day. The Stellest solution combines the two most important functions in the health of a child's eyes: correction of the defect and control of the progression of myopia. H.A.L.T. technology used in Stellest spectacle lenses from Essilor slow down the progression of myopia. The monofocal surface, implementing the user's prescription, ensures clear vision by perfectly focusing light on the retina. The lens design provides a wide correction zone. This guarantees visual sharpness and comfort of use.



21. NIDEK TS-610 refractive system

NIDEK CO., LTD / POLAND OPTICAL Sp. z o.o.

An advanced assistant supporting refraction examination. A fully automatic system that allows the patient to perform self-measurement using simple voice prompts, which significantly shortens the time of the complete examination by the optometrist. TS-610, equipped with the FARS system, is used to determine corrections based on the patient's response. The set is equipped with a joystick used by the patient to answer questions, following voice prompts. The system is compatible with NIDEK autorefractometers.



22. Varilux XR series

Essilor International / ESSILOR POLONIA Sp. z o. o

This is the first eye-responsive progressive lens powered by behavioural artificial intelligence. Beyond prescription and eye physiology the design now considers visual behaviour, a prerequisite for fast and precise eye movements. Thanks to this, the latest generation of the Varilux XR series was created and it uses a new, AI-powered XR motion technology based on behavioural analysis, to that provides instant sharpness even in motion. This new generation product provides the optimization of both lenses according to the visual behaviour profile of the patient by taking binocular vision to the next level and precise positioning of the focus zones. Varilux XR series is the first lens that responds to eye movements and adapts to the user.



23. FP-Fit MAX MEASURING TOWER

JZO / Grupa Essilor

FP-Fit MAX measuring tower offers high measurement precision combined with a prestigious and elegant appearance. It contributes to an unforgettable customer experience and is an essential tool in selling high-end eyeglass lenses.

